



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

Contract / Revision 499207 /	Alt Order # 06381942
<u>Product</u> HELLER 4 SENATE ADD	
Contract Dates 10/24/12 - 10/30/12	Estimate #
Advertiser Dean Heller For Senate	Original Date / Revision 10/17/12 / 10/29/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station KVVU	Account Executive Teresa Difuria
Special Handling	
<u>Demographic</u> Adults 35+	
IDB#	Advertiser Code
Agency Ref	Advertiser Ref

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--WTF--				3	\$725.00			
N 2	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MT-----				2	\$725.00			
N 3	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--WTF--				3	\$700.00			
N 4	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MT-----				2	\$700.00			
N 5	KVVU	10/24/12	10/26/12	Extra	M-F 7-730p		:30			NM	5	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--WTF--				3	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
			See MG 5.4,5.5									
	2	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
			See MG 5.4,5.5									
	3	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
			See MG 5.6,5.7,5.8									
	4	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1---WTh-----		:30		\$625.00	NM		
		④ MG for 5.2,5.1										
	5	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1---WTh-----		:30		\$625.00	NM		
		④ MG for 5.2,5.1										
	6	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M-----		:30		\$650.00	NM		
		④ See MG 5.9										
	7	KVVU	10/29/12-10/30/12	FOX 5 News 5-6am M-F	5a-6a	MTu-----	:30		\$450.00	NM		
		④ MG for 6.3,5.3										
	8	KVVU	10/29/12-10/30/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	MTu-----	:30		\$150.00	NM		
		④ MG for 6.3,5.3										
	9	KVVU	10/29/12-10/29/12	Extra	M-Su 1p-8p	M-----	:30		\$625.00	NM		
		④ MG for 5.6 10/29										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 499207 /	Alt Order # 06381942
Contract Dates 10/24/12 - 10/30/12	Product HELLER 4 SENATE AD
Advertiser Dean Heller For Senate	
Original Date / Revision 10/17/12 / 10/29/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 6	KVVU	10/29/12	10/30/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		Start Date	End Date	Weekdays					Rate			
		Week: 10/29/12	11/04/12	MT-----					\$625.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	MTu-----	:30	\$625.00	NM		
				See MG 6.3								
		3	KVVU	10/29/12-10/29/12	Extra		M-Sa 8-10p/Su 7-1M-----	:30	\$625.00	NM		
				④ See MG 5.6,5.7,5.8								
											Totals	16 \$10,225.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	8	\$5,525.00	\$4,696.25
10/29/12 - 10/30/12	8	\$4,700.00	\$3,995.00
Totals	16	\$10,225.00	\$8,691.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6381942 TRF# 499207
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.52
***CHANGES** *** KVUU-TV ***

ADV # _____ ADV. NAME POLI/D HELLER/R/SEN/NV
REP. # _____ OFF. # 762 SALESMAN # _____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES
BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6381942 CLASS: NATL. LOCAL REGIONAL
PRDCT HELLER 4 SENATE ADD EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 13.52

REP: OK'D M3
SEE LINE 12
NEW TOTAL \$16225 (-25)
PLS CNF THANKS
NIKKI

STA:
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INV: : :SPTS:

9 S 900P-930P 30 \$650.00 10/29 10/29 0 MON 0
PROGRAM: EXTRA
ORD COM1: SPOTS N/A. SEE MG OFFER. PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-5 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-8 FOR 1 SPOT/WK
12 A 700P-730P 30 \$625.00 10/29 10/29 1 MON 1
PROGRAM: EXTRA
ORD COM1: TP CHG DUE TO NO GAME. PRE-BOOKED PLS APPROVE. CREDIT \$25.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-9 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#9 MISSED:MON/900P-930P OCT29 30S \$650.00 (OCT30/12)
OFFER:MON/700P-730P OCT29 30S \$625.00 PLS ADVISE.
CMT:TP CHG DUE TO NO GAME. PRE-BOOKED PLS APPROVE. CREDIT \$25.

REP HEADLINE# 6381942 TREF# 499207
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

-225-1191



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
499207 /	06381942
<u>Product</u>	
HELLER 4 SENATE ADD	
<u>Contract Dates</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/26/12 / 10/26/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 5	KVVU	10/24/12	10/26/12	Extra	M-F 7-730p		:30			NM	5	\$2,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/22/12	10/28/12	--WTF--	3	\$625.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Extra See MG 5.4,5.5		M-F 7-730p	---WThF---	:30		\$625.00	NM		
2	KVVU	10/22/12-10/28/12	Extra See MG 5.4,5.5		M-F 7-730p	---WThF---	:30		\$625.00	NM		
3	KVVU	10/22/12-10/28/12	Extra See MG 5.6,5.7,5.8		M-F 7-730p	---WThF---	:30		\$625.00	NM		
4	KVVU	10/24/12-10/25/12	Extra ④ MG for 5.2,5.1		M-Sa 8-10p/Su 7-1---wTh-----		:30		\$625.00	NM		
5	KVVU	10/24/12-10/25/12	Extra ④ MG for 5.2,5.1		M-Sa 8-10p/Su 7-1---wTh-----		:30		\$625.00	NM		
6	KVVU	10/29/12-10/29/12	Extra ④ MG for 6.3,5.3		M-Sa 8-10p/Su 7-1M-----		:30		\$650.00	NM		
7	KVVU	10/29/12-10/30/12	FOX 5 News 5-6am M-F ④ MG for 6.3,5.3	5a-6a	MTu-----		:30		\$450.00	NM		
8	KVVU	10/29/12-10/30/12	Fox 5 News @ 430am ④ MG for 6.3,5.3		M-Th, Sun 430-5arMTu-----		:30		\$150.00	NM		
N 6	KVVU	10/29/12	10/30/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/29/12	11/04/12	MT-----	2	\$625.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/29/12-11/04/12	Extra See MG 6.3		M-F 7-730p	MTu-----	:30		\$625.00	NM		
3	KVVU	10/29/12-10/29/12	Extra ④ See MG 5.6,5.7,5.8		M-Sa 8-10p/Su 7-1M-----		:30		\$625.00	NM		

Totals

16 \$10,250.00

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

Contract / Revision 499207 /	Alt Order # 06381942	
Contract Dates 10/24/12 - 10/30/12	Product HELLER 4 SENATE AD	Estimate #
Advertiser Dean Heller For Senate		Original Date / Revision 10/26/12 / 10/26/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	8	\$5,525.00	\$4,696.25
10/29/12 - 10/30/12	8	\$4,725.00	\$4,016.25
Totals	16	\$10,250.00	\$8,712.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
REP HEADLINE# 6381942 TRF# 499207
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET FROM REP HARRIS REPORT OCT26/12 12.29
CHANGES *** KVUU-TV ***

ADV # _____ ADV. NAME POLI/D HELLER/R/SEN/NV REP. # _____ OFF. # 762 SALESMAN # _____
AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6381942 CLASS: NATL. LOCAL REGIONAL

PRDCT HELLER 4 SENATE ADD EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/12 12.29

REP: TO ROSE

FR NIKKI

OK'D M2 SEE LINES 9-11

TOTAL SAME

PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:	:SPTS:
5	S	700P-730P		30		\$625.00	10/24	10/26	0		W-F	0	

PROGRAM : EXTRA
CON COM1: MAX 1X DAY

8	S	900P-930P		30		\$625.00	10/29	10/29	0		MON	0	
---	---	-----------	--	----	--	----------	-------	-------	---	--	-----	---	--

PROGRAM : EXTRA
ORD COM1: SPOTS N/A DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 7-8

9	A	900P-930P		30		\$650.00	10/29	10/29	1		MON	1	
---	---	-----------	--	----	--	----------	-------	-------	---	--	-----	---	--

PROGRAM : EXTRA
ORD COM1: SPOTS N/A. SEE MG OFFER. PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-5 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-8 FOR 1 SPOT/WK

REP HEADLINE# 6381942 TRF# 49920-
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK ! !
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES

X# 610-225-1191
! !
FROM REP OCT 26/12 12-2
CHANGERS *** RUMBLE-TV *



NOM

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 499207 /	Alt Order # 06381942
<u>Product</u> HELLER 4 SENATE ADD	
Contract Dates 10/24/12 - 10/30/12	Estimate #
Advertiser Dean Heller For Senate	Original Date / Revision 10/17/12 / 10/17/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station KVVU	Account Executive Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u> Adults 35+	
IDB#	Advertiser Code
Agency Ref	Advertiser Ref

And:

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--WTF--				3	\$725.00			
N 2	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	MT-----				2	\$725.00			
N 3	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--WTF--				3	\$700.00			
N 4	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	MT-----				2	\$700.00			
N 5	KVVU	10/24/12	10/26/12	Extra	M-F 7-730p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--WTF--				3	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			Type		
1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF---		:30		\$625.00	NM		
		See MG 5.4,5.5										
2	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF---		:30		\$625.00	NM		
		See MG 5.4,5.5										
4	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1---wTh-----			:30		\$625.00	NM		
@	MG for 5.2,5.1											
5	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1---wTh-----			:30		\$625.00	NM		
@	MG for 5.2,5.1											
N 6	KVVU	10/29/12	10/30/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	MT-----				2	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			Type		
2	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	MTu-----		:30		\$625.00	NM		
		See MG 6.3										
3	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M-----			:30		\$625.00	NM		
@	MG for 6.2 10/29											
Totals											15	\$10,250.00

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499207 /	06381942	
Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	HELLER 4 SENATE AD	
Advertiser		Original Date / Revision
Dean Heller For Senate		10/17/12 / 10/17/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	9	\$6,150.00	\$5,227.50
10/29/12 - 10/30/12	6	\$4,100.00	\$3,485.00
Totals	15	\$10,250.00	\$8,712.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6381942 TRF# 499207
SSS UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT17/12 16.296
CHANGES *** KVUU-TV ***

ADV # _____ ADV . NAME POLI / D HELLER / R / SEN / NV
AGY # 1751 AGY . NAME STRATEGIC MEDIA SERVICES

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME NEIL WILLIAMS
SALES PRSN PH. - TERESA DIFURIA

3299 K. STREET NW, SUITE 200

WASHINGTON, DC 20001

CLASS: NATL. LOCAL REGIONAL

PRDCT HELLER 4 SENATE ADD EST# _____ COMMENTS: (LINE, ORDER,

DICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS

DATE OCT17/12 16.26

REP: TO ROSE
FR NIKKI

OK'D M1 SEE LINES 7-8
TOTAL SAME
PLS CNF THANKS

STA:

CON CME ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

תְּרֵי כָּלִים נִכְנְסִים

תְּבִ�ָה
בְּנֵי־עַמּוֹן

LINE#:REP : CB: TIME PERIOD : LGTH : SEC : RATE

55 \$ 700P-730P
30 \$625.00

PROGRAM : EXTRA

ON COM1: MAX IX DAY

7 A 900P-930P 30 \$625.00

PROGRAM : EXTRA

ORD COMI: SPOTS N/A DUE TO BASEBALL. PRE-BOOKED PLS A
THIS IS A MAKE-GOOD FOR OCT 24 ON LINE-5 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT 29 ON TNR-6 FOR 1 SPOT/WK

PROGRAM : EXTRA SPOTS N/A DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6381942 SSS UNAPPROVED REV #1 SSS TRF# 499207

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

CREDIT RISK !!! FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 17/12 16.2€
CHANGES *** KVUV-TV ***

REP HEADLINE# 6381942
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 15.14
*** KVUU-TV ***

ADV # _____ ADV. NAME POLI/D HELLER/R/SEN/NV
AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES

3299 K. STREET NW, SUITE 200

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6381942 CLASS: NATL. LOCAL REGIONAL

PRDCT HELLER 4 SENATE ADD EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

RE: TO ROSE
FR NIKKI
NEW HELLER FOR SEANTE ADD

TOTAL \$10250
PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#:	REP :	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYS :	TOTL:	SPTS:
LINE#:	REP :	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYS :	TOTL:	SPTS:
1					600A-700A		30	\$725.00	10/24	10/26	3		W-F	3
PROGRAM :	NEWS				CON COM1:	MAX 1X DAY								
2					600A-700A		30	\$725.00	10/29	10/30	2		M-TU	2
PROGRAM :	NEWS				CON COM1:	MAX 1X DAY								
3					700A-900A		30	\$700.00	10/24	10/26	3		W-F	3
PROGRAM :	NEWS				CON COM1:	MAX 1X DAY								
4					700A-900A		30	\$700.00	10/29	10/30	2		M-TU	2

REP HEADLINE# 6381942
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP

OCT 17 / 12 15.14
*** KWVII-TV ***